

## Seafood Watch Training Program

### Multimedia Resources

Below you will find descriptions of helpful web sites linking you to an array of multimedia resources so that you can develop appropriate messages for your visitors.

#### General Image Resources

- The Marine Photobank is a program of SeaWeb that seeks to advance ocean conservation through imagery. Visit <http://marinephotobank.org> to subscribe and peruse a diversity of image galleries ranging from fishing methods to marine pollution.
- NOAA, The National Oceanic and Atmospheric Administration, hosts a copyright-free library database of fishing and fish farming images and scientific illustrations. These images cover conservation concerns such as fishing methods, bycatch, overfishing and habitat impacts. The library is found at <http://www.photolib.noaa.gov>
- More photos and images are available at the U.S. Fish and Wildlife website at <http://images.fws.gov/>
- Greenpeace International boasts a library of photos, audio and video to capture the threats facing our oceans. Fees may apply. Visit <http://www.greenpeace.org/international/photosvideos>
- For images of seafood and people eating seafood, a great website is <http://www.gettyimages.com>; these images are available for a fee.
- Monterey Bay Aquarium has a limited photo library. To browse our images visit [http://www.montereybayaquarium.org/aa/aa\\_pressroom/photos.asp](http://www.montereybayaquarium.org/aa/aa_pressroom/photos.asp).

#### Video Resources

- Habitat Media can edit their considerable store of marine footage, including clips from their award-winning one-hour specials, into shorter segments for educational use – as we did in producing *Can the Oceans Keep up with the Hunt?* To explore the possibility of creating a version tailored to your institutional needs, contact Habitat Media (415) 458-1696 <http://www.habitatmedia.org>.

Habitat Media's one-hour documentary specials include:

*Empty Oceans, Empty Nets* - an awe-inspiring documentary exploring the immense changes threatening marine ecosystems worldwide and the steps viewers can take to help turn the tide.

## Seafood Watch Training Program

*Farming the Seas* - vividly explores the impacts of different types of aquaculture and the industry's potential to take pressure off our oceans and feed a hungry planet.

- New England Aquarium's *World of Water* Film Series include specials on bycatch, the plight of large pelagic fish and other marine issues. Visit <http://www.neaq.org> or contact Heather Tausig, Director of Conservation at [htausig@neaq.org](mailto:htausig@neaq.org).
- Organizations including the Ocean Conservancy, the Surfrider Foundation and Scripps Institution of Oceanography remind us that "we're forgetting how nature used to look." Together they support the Shifting Baselines program. For creative video, slideshows and more visit <http://shiftingbaselines.org>
- Monterey Bay Aquarium has a limited video library. To browse our videos visit [http://www.montereybayaquarium.org/aa/aa\\_pressroom/video.asp](http://www.montereybayaquarium.org/aa/aa_pressroom/video.asp)
- Sea Turtle Restoration Project works to protect endangered sea turtles and marine biodiversity worldwide. They have a variety of educational videos and other resources available on their website at <http://www.seaturtles.org/>
- Greg Syverson has a variety of footage and photos of wildlife in Alaska, including salmon in their natural habitat. Visit <http://www.alaska-photo.com/>

### Species Illustration Resources

Monterey Bay Aquarium commissions artwork from various artists and does not have permission to share the illustrations. We do, however, encourage you to contact the following artists:

- School of Art & Design  
University of Michigan  
<http://michiganscienceart.com/>
- Robert Donahue  
*Charting Nature*  
<http://www.chartingnature.com>
- Diane Rome Peebles  
<http://dianepeebles.com>  
Ms. Peebles work can be found at:  
Florida Fish and Wildlife Conservation Commission  
<http://myfwc.com/fishing/Fishes/index.html>  
[http://myfwc.com/marine/FishID/index.html#name\\_index](http://myfwc.com/marine/FishID/index.html#name_index)
- Duane Raver  
<http://myfwc.com/fishing/Fishes/raver.html>  
Mr. Raver's work can be found at:  
Florida Fish and Wildlife Conservation Commission

## **Seafood Watch Training Program**

**<http://myfwc.com/fishing/Fishes/index.html>**

The North Carolina Department of Environment and Natural Resources

**<http://www.ncfisheries.net/fishfind/fishfin2.htm>**

- Montana Riverboats

**[http://www.montana-](http://www.montana-riverboats.com/static_pages/Flies/Duane_Raver/Duane_Raver.html)**

**[riverboats.com/static\\_pages/Flies/Duane\\_Raver/Duane\\_Raver.html](http://www.montana-riverboats.com/static_pages/Flies/Duane_Raver/Duane_Raver.html)**